

International Conference Cycle:
Proecological companies' behaviour
PROGRAMME OF CONFERENCE 1:
Turbulent environment in company - the age of globalization

31 March 2017

Friday

Szczecin, ul. Mickiewicza 64/415

The Faculty of Economics and Management, University of Szczecin

8:30-8:45 Opening of the Conference (room 415)

PROF. TOMASZ BERNAT

**VICE DEAN OF FACULTY OF ECONOMICS AND MANAGEMENT,
UNIVERSITY OF SZCZECIN, POLAND**

What effect on what? Environment influence the company or the company influence the environment. Case study: AmazonGo

8:45 -10:15 Session I (room 415)

CHAIRMAN: PROF. RODICA ZAHARIA

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES, ROMANIA

PRESENTATIONS:

1. 8:45-8:55

**KALLE KURONEN - LAPPEENRANTA UNIVERSITY OF TECHNOLOGY, FINLAND,
MARDHATILLA PEKIZA SIDIK - SEPULUH NOPEMBER INSTITUTE OF TECHNOLOGY,
INDONESIA**

Going global: A comparison between Finish and Indonesian companies. Does the environmental matters?

2. 9:00-9:10

NIKOLA CYWIŃSKA, KATARZYNA BAJOR – UNIVERSITY OF SZCZECIN, POLAND

Environmental issues in Poland: A case study

3. 9:15-9:25

MIGUEL ROSA, RITA SILVA - UNIVERSITY OF ÉVORA, PORTUGAL

Portugal: A country to invest

4. 9:30-9:40

**YUMIJNLUI OTGONLKTAGRA, BAMLYNNKHUI MISHIGRAGCHAA – THE INSTITUTE OF
FINANCE AND ECONOMICS, ULAANBAATAR, MONGOLIA**

BAŞAK BALLYÜREK - ADNAN MENDERES UNIVERSITY, TURKEY

Investment Environment in Mongolia and Turkey: A brief guide for Foreign Companies

5. 9:45-9:55

**LINDA VERHEIJEN, ALEKSANDRA ILNICKA, ALEKSANDRA GOTŁAS, MICHAŁ
GRUDZIŃSKI – UNIVERSITY OF SZCZECIN, POLAND**

Impact of Globalization on Poland

6. 10:00-10:10

PROF. YURIY BILAN, UNIVERSITY OF SZCZECIN, POLAND

Drivers of pro-environmental initiatives in Poland: NGO and Business Cooperation

10:15-10:30 Coffee break

10:30-11:55 Session II (room 415)

CHAIRMAN: DR JAROSŁAW KORPYSA
UNIVERSITY OF SZCZECIN, POLAND

PRESENTATIONS:

1. 10:30-10:40
UDENI DELANA, UNIVERSITY OF KELANIYA, SRI LANKA
Green Banking Concept in Sri Lanka
2. 10:45-10:55
DR ALEKSANDRA GAŚIOR, UNIVERSITY OF SZCZECIN, POLAND
Can we live ecologically in the technology world?
3. 11:00-11:10
DR JAROSŁAW KORPYSA, UNIVERSITY OF SZCZECIN, POLAND
Polish eco – innovation activities compared with other EU Member States
4. 11:15-11:25
MSC AGNIESZKA ŁOPATKA, UNIVERSITY OF SZCZECIN, POLAND
Perception of gender equality in pro-ecological enterprises in Poland
5. 11:30-11:40
PROF. ROSALBA RIZZO PHD, UNIVERSITY OF MESSINA, ITALY
The Economic Impact of Climate Change in Italy
6. 11:45-11:55
DR BARBARA CZERNIACHOWICZ, UNIVERSITY OF SZCZECIN, POLAND
Dilemmas and opportunities of CSR

11:55 Conference summary-up

CHAIRMAN: DR ALEKSANDRA GAŚIOR
UNIVERSITY OF SZCZECIN, POLAND

12:00-12:30 Lunch